



LUCRAT

USABILITY • INTERACTION DESIGN • DOCUMENTATION

***Established in 2000 Lucrat Ltd is the first usability consultancy in Bulgaria - pioneers of usability and human-centered design in the country. At present we have 5 staff as well as an extensive network of partners.***

We work on software products, websites, web applications, demos, content, and services. Our core competence and expertise lie in:

- Usability evaluation and testing;
- Interaction and interface design and specification;
- Writing reader-centered texts.

We are based in Sofia, Bulgaria and offer our services worldwide. Sofia is the capital of the country and is the home of thousands of software companies and service providers.

**Research and development expertise:** We work on software products, websites, web applications, demos, content, and services. Our core competence and expertise lie in:

- Usability evaluation and testing;
- Interaction and interface design and specification;
- Writing reader-centered texts.

**Major clients in the following groups include:**

- Telecoms: Globul - [www.globul.bg](http://www.globul.bg), Mobiltel - [www.mtel.bg](http://www.mtel.bg), Nexcom - [www.nexcom.bg](http://www.nexcom.bg), Orbitel - [www.orbitel.bg](http://www.orbitel.bg), Transtelecom
- Financial organizations: Bankservice - [www.bsbg.net](http://www.bsbg.net), DSK Bank - [www.dskbank.bg](http://www.dskbank.bg), First Investment Bank - [www.fibank.bg](http://www.fibank.bg), HVB Bank Biochim, Postbank - [www.postbank.bg](http://www.postbank.bg), ProCredit Bank - [www.procreditbank.bg](http://www.procreditbank.bg), United Bulgarian Bank - [www.ubb.bg](http://www.ubb.bg)
- E-commerce: Artefact, Lessno - [www.lessno.com](http://www.lessno.com), Superhosting.bg - [www.superhosting.bg](http://www.superhosting.bg), 911.bg - <http://911.bg>
- Portals - Netinfo
- E-learning providers: Future Now - [www.futurenow.bg](http://www.futurenow.bg), Radio Netherlands Training Center - [www.rnw.nl/rntc/](http://www.rnw.nl/rntc/)
- State Institutions and NGO's: British Council - [www.britishcouncil.org](http://www.britishcouncil.org), Bulgarian Christmas, Bulgarian Web Association - [www.bwa.bg](http://www.bwa.bg), National Revenues Agency - [www.nap.bg](http://www.nap.bg)
- Software and web solutions companies: ABC Design&Communication - [www.abcbg.com](http://www.abcbg.com), Bluevizia - [www.bluevizia.com](http://www.bluevizia.com), Bulgarian Software House - [www.bsh.bg](http://www.bsh.bg), EngView Systems - [www.engview.com](http://www.engview.com), Lex.bg - [www.lex.bg](http://www.lex.bg), iConcertina Creative, NetageSolutions - <http://web.netagesolutions.com/>, Pixel Flower - [www.pixelflower.com](http://www.pixelflower.com), SAP - [www.sap.com](http://www.sap.com), Sirma Media - [www.sirmamedia.com](http://www.sirmamedia.com), Smak Media - [www.smakmedia.com](http://www.smakmedia.com), Openface UK - [www.uk.openface.com](http://www.uk.openface.com), Soficus UK - [www.soficus.co.uk](http://www.soficus.co.uk), Eye Bill - [www.eyebill.net](http://www.eyebill.net), Software AG Development - [www.softwareag.com](http://www.softwareag.com)
- Health: Sopharma: <http://en.sopharma.bg>, Balkanpharma
- Utility Companies: Sofiyska voda - [www.sofiyskavoda.bg](http://www.sofiyskavoda.bg)
- Services and Consulting: ComMetric - [www.commetric.com](http://www.commetric.com), M3 Communications Group - [www.m3bg.com](http://www.m3bg.com), PPTL - [www.pptl-bg.com](http://www.pptl-bg.com)
- Real Estate: Sofbuild - [www.sofbuild.com](http://www.sofbuild.com)
- Commerce and manufacturing: VK Tyres - [www.vktyres.com](http://www.vktyres.com), Coca Cola - [www.coca-colahbc.com](http://www.coca-colahbc.com), Ceramics House Straldja - [www.ceramicshouse.com](http://www.ceramicshouse.com)

**Contact:** Irina Gerdjikova, Manager  
E-mail: [irina@lucrat.net](mailto:irina@lucrat.net)  
Mobile: 0885 909 357  
web site (URL): <http://www.lucrat.net>